

**Attention News Editors:**

## **Torontonians Can Help Air Quality During TTC Strike**

Clean Air Foundation urges citizens to find ways to offset additional pollution that will be created

TORONTO, April 26 /CNW/ - The halt in TTC services across the city will not only have a devastating effect on commuters, but on the air we breathe as well, said Ersilia Serafini, Executive Director of the Clean Air Foundation.

"Public transportation is the simplest way for Torontonians to help combat climate change, but for now, it is no longer an option," said Serafini. "Hundreds of thousands of cars will now be stuck idling in gridlock around the city and on the highway, pouring an additional 34 tonnes of GHGs and air pollutants into the atmosphere every day."

The Clean Air Foundation works diligently to tangibly reduce emissions caused by cars on Canada's highways, by getting old, higher-polluting cars permanently off the road through its Car Heaven program.

Today's strike has halted the services of buses, subways and streetcars forcing transit users to look at other modes of transportation. The Clean Air Foundation is encouraging all Torontonians to consider walking, biking, rollerblading, car pooling with friends or using services like Pickup Pal.

To offset the additional air pollution being created, Torontonians can avoid using gas powered lawn equipment, 2-stroke boating engines and reduce their household energy use.

"People are looking for simple ways to do their part for the environment and while they might be forced into a car to get to work, there are other ways they can make a difference," added Serafini. "We're hoping the whole GTA will chip in and do what they can to keep the impact on our air to a minimum."

### About the Clean Air Foundation

The Clean Air Foundation is a not-for-profit organization dedicated to developing, implementing and managing public engagement programs and strategic approaches leading to measurable emissions reductions, air quality improvement and climate protection. The Foundation manages seven public engagement programs - Car Heaven(TM), Mow Down Pollution(TM), Keep Cool(TM), Go Solar, Switch the 'Stat, Switch Out and Cool Shops(TM).

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### CLEAN AIR FOUNDATION - More on this organization



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